

Financial Management

This two day programme is designed to give a full understanding of financial issues and the opportunity to apply them directly to the business.

Suitable for:

Delegates of all disciplines who may have some previous financial experience and wish to deepen their knowledge and have a wider appreciation of the bigger picture.

Programme:

- Importance of strategy
- Budgeting - construct, monitor and review
- Reviewing company reports
- Key publishing indicators
- Profit and loss and cost control
- Importance of cash flow
- Role of the accounts department
- Cost of credit and credit control
- Forecast structure
- Recognising and interpreting trends
- Marginal costing and break-even
- Viability of external events
- Financial statements
- Company valuations and acquisitions
- Understanding the competition
- Project evaluation and presentation
- Group work on a live project idea
- Accounting jargon

Duration:

Two days